

General Manager's Report

June 13, 2016

GOVERNMENT AFFAIRS UPDATE

FEDERAL AND STATE

Nothing to report at this time.

SYSTEM-WIDE IMPROVEMENT INITIATIVES

Transit Agents

The first group of Transit Agents successfully completed the training process and will be deployed onto the system. During their field training, the Transit Agents and Regional Transit Police Services (RTPS) officers received positive feedback from the many passengers who were happy to see the increased presence and fare inspection on board trains. The second group of Transit Agents is currently in training and expected to be out on the system in a few weeks.

Promotion & Coordination

Through our partnership with the Sacramento Area Council of Governments (SACOG) related to system improvements and service to the Golden 1 Center, on June 6, 2016 the SACOG Government Relations & Public Affairs Committee approved the release of a request for proposals (RFP) for a consultant to assist with marketing and station activation events around key Sacramento Regional Transit (RT) and Yolo stations providing increased service to the Golden 1 Center. The consultant will also develop marketing messages and materials that promote alternative modes of transportation and be responsible for planning, organizing, executing the events, and marketing transit, bicycling, and walking to the Golden 1 Center in coordination with SACOG and its partners, including RT.

Up to \$100,000 in funding for this RFP is provided by the Congestion Mitigation and Air Quality Improvement program (CMAQ) within the existing Transportation Demand Management (TDM) budget. The CMAQ funding is designated for programs that reduce congestion and improve air quality. The TDM marketing funds proposed for the Request for Proposals (RFP) are designated to be used on events and promotional activities that encourage people to use other modes than driving alone. This comprehensive and exciting campaign to promote transit, walking, and/or biking to access the Golden 1 Center will help reduce car trips and traffic. SACOG, RT, the Sacramento Kings and others are working together to identify opportunities to measure the effectiveness of the campaign and better target event goers. The scope of work in the RFP will also complement and connect the transportation connectivity work underway by the Cities of Sacramento, West Sacramento, the Sacramento Kings, RT, Yolo Transportation District and the Downtown Sacramento Partnership. The full SACOG Board will be asked to approve the release of the RFP on June 16, 2016.

RT has also been invited to be a regular participant in the City of Sacramento Entertainment and Sports Complex (ESC) meetings, and RT staff will attend their first meeting on June 9, 2016. RT has participated in two meetings with City of Sacramento staff, Fehr and Peers consulting, and representatives of the Golden 1 Center related to the update of the ESC Transportation Management Plan. These meetings will continue on a biweekly basis to ensure more effective communications on a number of transit specific issues, such as wayfinding, traffic closures, and event-related service.

Station Improvements

As part of the system wide station improvement project, RT has released a Request for Proposals (RFP) for 30 fare vending machines that will provide credit/debit card acceptance for purchase of RT's fare media at or near RT's light rail stations. This program will significantly expand the number of locations where passengers can purchase fare with a credit or debit card, resulting in greater passenger convenience and increased fare revenue. The RFP requires delivery of the equipment by August 15, 2016, in order to complete installation of the equipment by no later than September 15, 2016. RT is requiring that the machines are an off-the-shelf product that will meet our delivery schedule requirements and compliant with all standards and regulations pertaining to credit/debit features. The machines must also provide parking payment capabilities, including compatibility with license plate recognition technology. We are looking at changing our business model pertaining to the park, pay and ride program, and are considering a partnership with the City of Sacramento for parking enforcement and citation management.

Site preparation and demolition work is completed at 7th & Capitol; work is underway for the fabrication of the pylons and shelters; trenching for electrical raceway and communications. Preparation is underway for work at 9th & K and 8th & K. Improvement plans for Roseville Road, Florin, Watt / Manlove, Sunrise, and 16th Street are ongoing. Staff is actively working on plans for these stations to best use our available budget and resources.

Negotiations are underway for the RT Police Services and Fare Inspection Staff to occupy currently vacant office space in 1515 S Street, adjacent to the 16th Street light rail station. The 16th Street light rail station is one of RT's busiest stations, and locating RT security and police staff adjacent to the station will dramatically improve the sense of presence and security for RT customers using the station, as well as for pedestrians in the busy R Street corridor. RT is actively working with a number of business owners in the area in order to make improvements to the 16th Street Station. Michael Heller, developer of the Ice Blocks project, has dedicated resources to design station improvements, and has been instrumental in pushing for improvements to this station. As the design progresses, staff will provide more information about the planned station improvements that will be funded through a public-private partnership.

Public Clean Natural Gas (CNG) Fueling

Staff has provided updates periodically regarding public fueling at RT's Compressed Natural Gas (CNG) fueling facility in the McClellan Business Park. For some time, RT has sold CNG at RT's cost to other public agencies and one corporation. More recently, RT entered into a

contract with Paladin for the management and marketing of the fueling site to sell fuel to the public at market rate.

On May 26, US Air Conditioning, with an 8 vehicle fleet, began fueling under Paladin. Since that time, a little over \$1,500 worth of fuel has been pumped. Paladin indicates they have another lead on a larger fleet to fuel in this area. Our current monthly performance goal for this revenue source is \$10,000 to \$15,000 per month.

SERVICE ANALYSIS – TOOLS & VISUALIZATIONS FOR SERVICE EVALUATION

Staff will present information on service analysis with respect to use of geospatial tools and provide visualizations to illustrate primary considerations of service evaluation.

RT CALENDAR

Regional Transit Board Meeting

June 27, 2016
RT Auditorium
5:30 P.M

July 25, 2016
RT Auditorium
5:30 P.M

August 8, 2016
RT Auditorium
5:30 P.M

Mobility Advisory Council

September 1, 2016
RT Auditorium
2:30 P.M

Quarterly Retirement Board Meeting

June 15, 2016
RT Auditorium
9:00 A.M

September 14, 2016
RT Auditorium
9:00 A.M

Paratransit Board Meeting

June 23, 2016
2501 Florin Road
Sacramento, CA
6:00 P.M

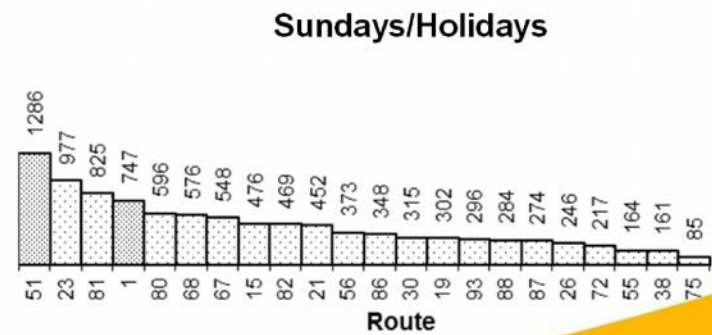
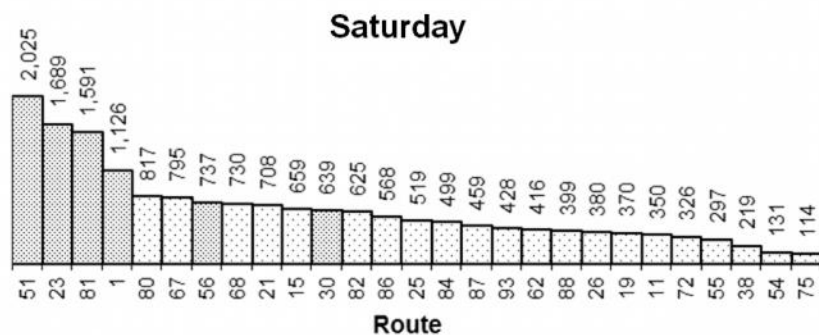
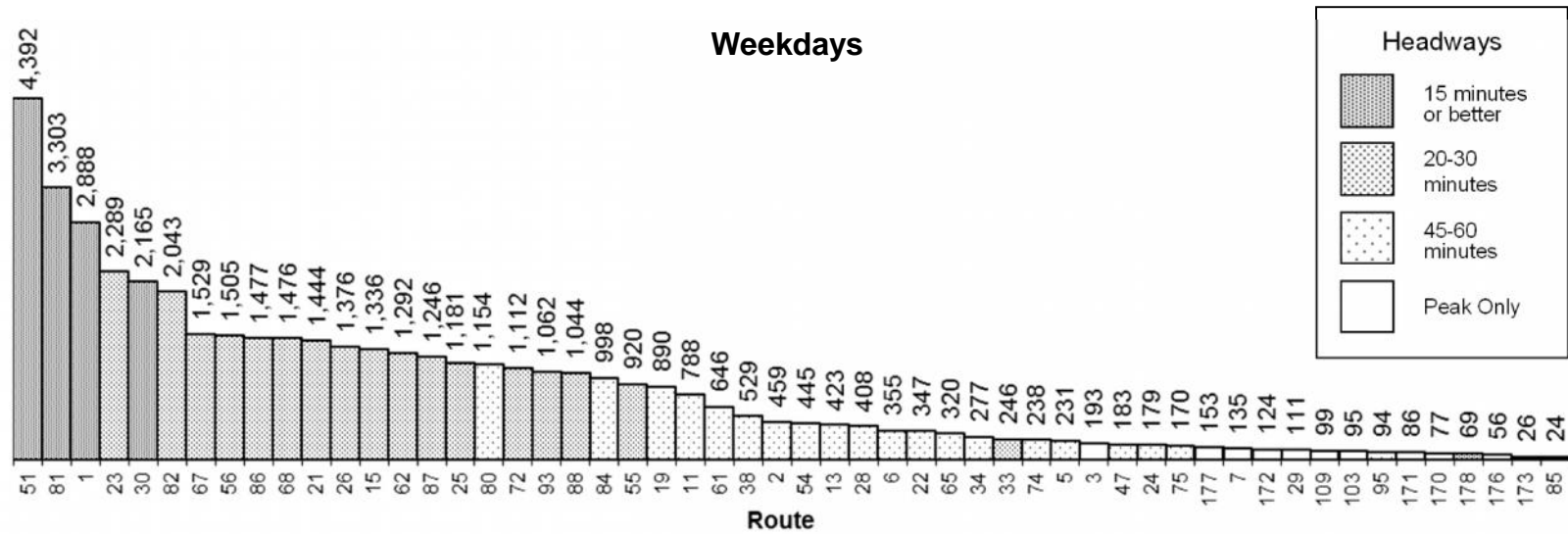
September 22, 2016
2501 Florin Road
Sacramento, CA
6:00 P.M

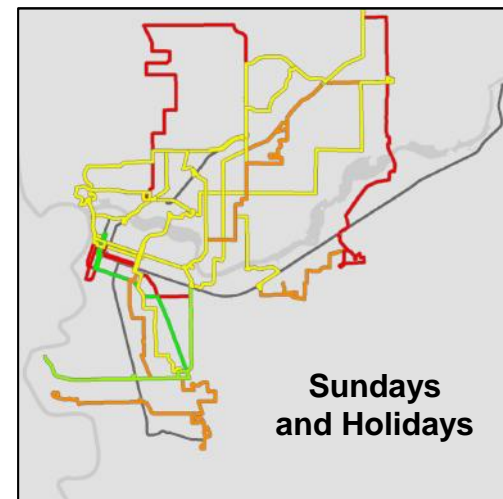
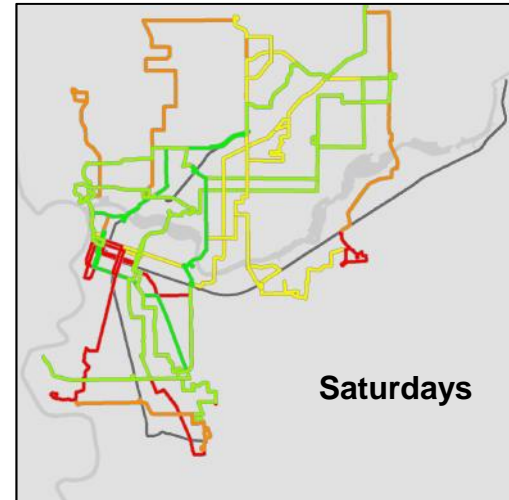
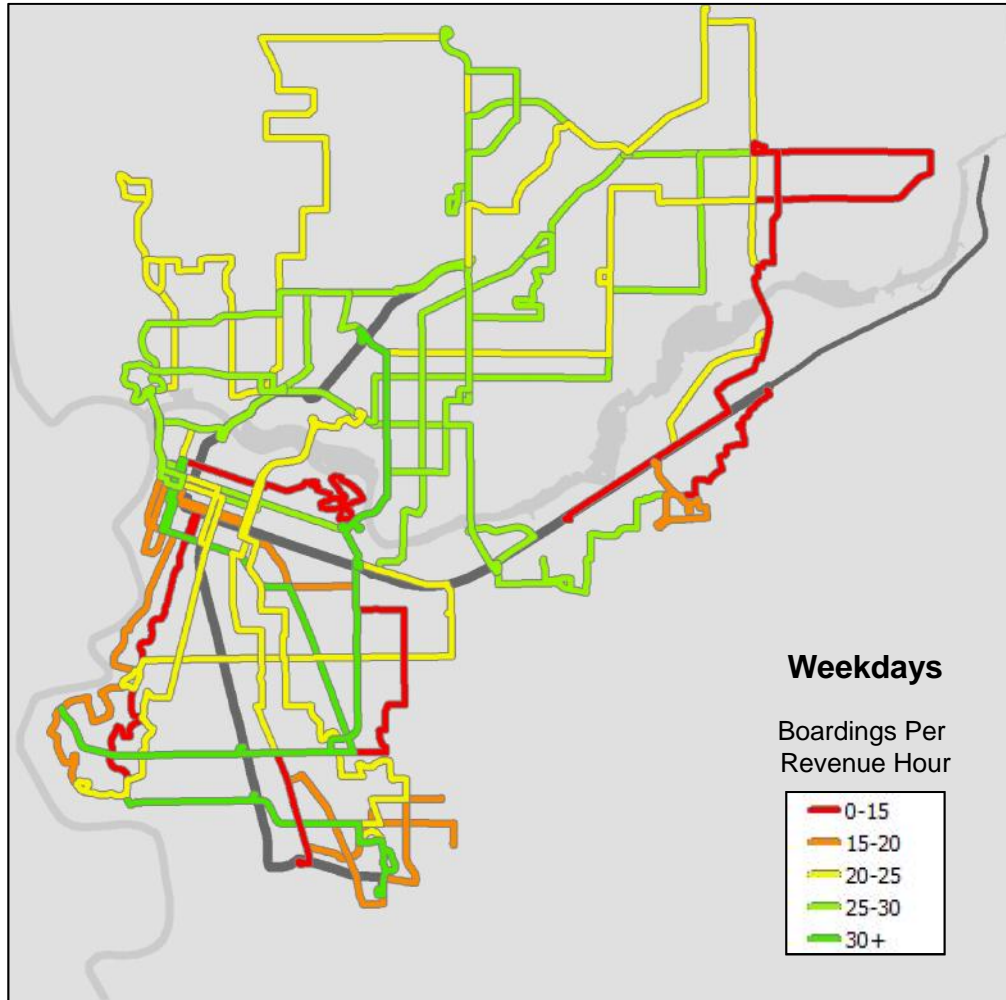
November 17, 2016
Developmental Disabilities Service Organization
5051 47th Avenue
Sacramento, CA
6:00 P.M

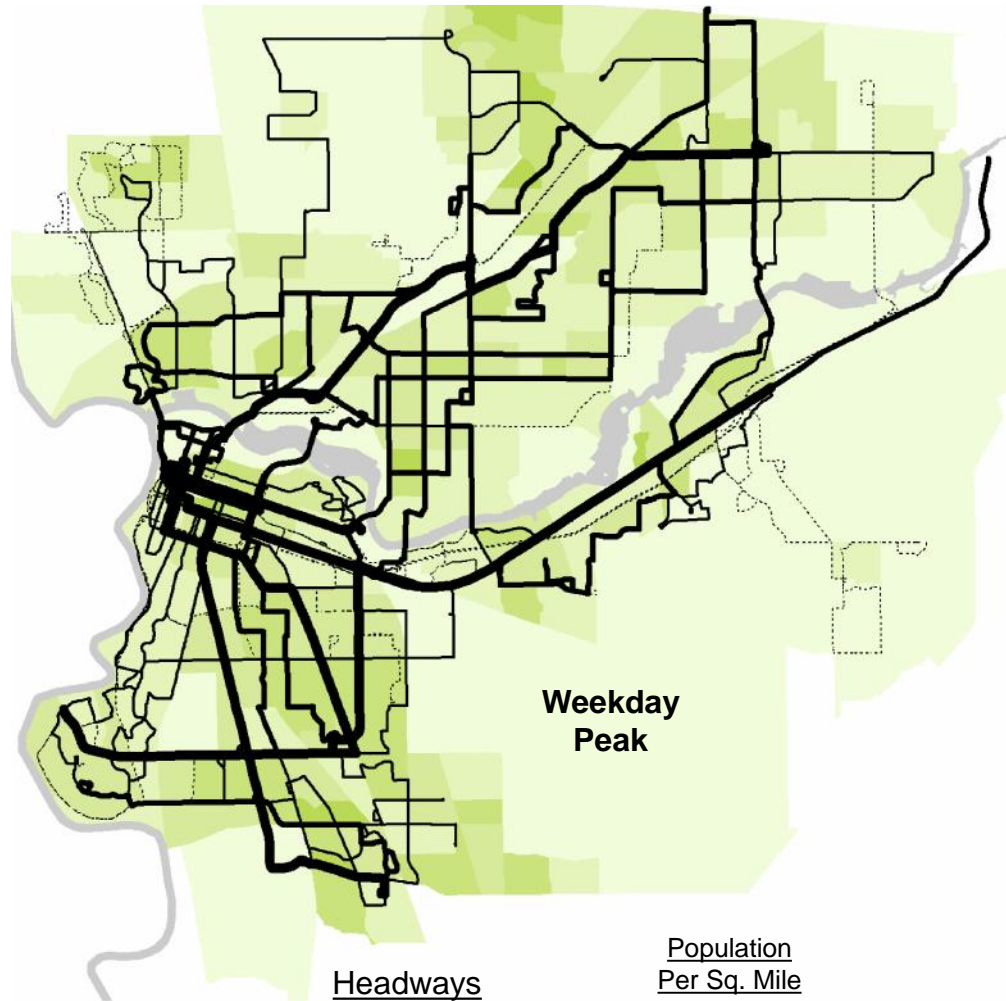
Service Analysis – Tools & Visualizations for Service Evaluation

Sacramento Regional Transit District
Planning Department

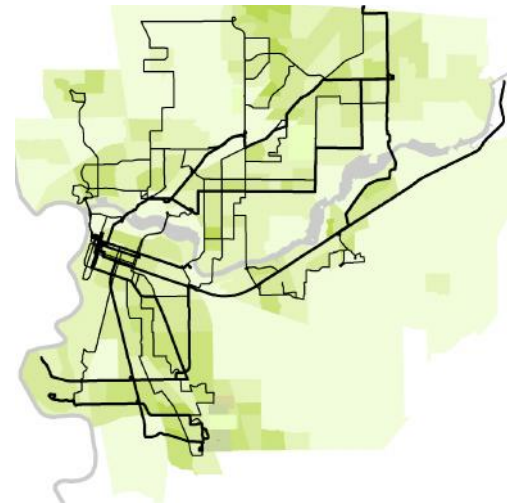
June 13, 2016



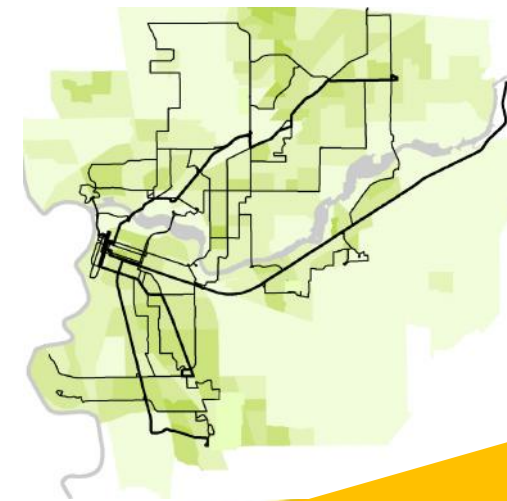




Weekday Peak

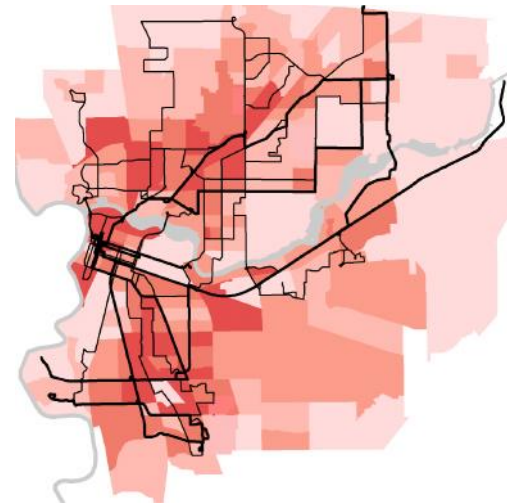
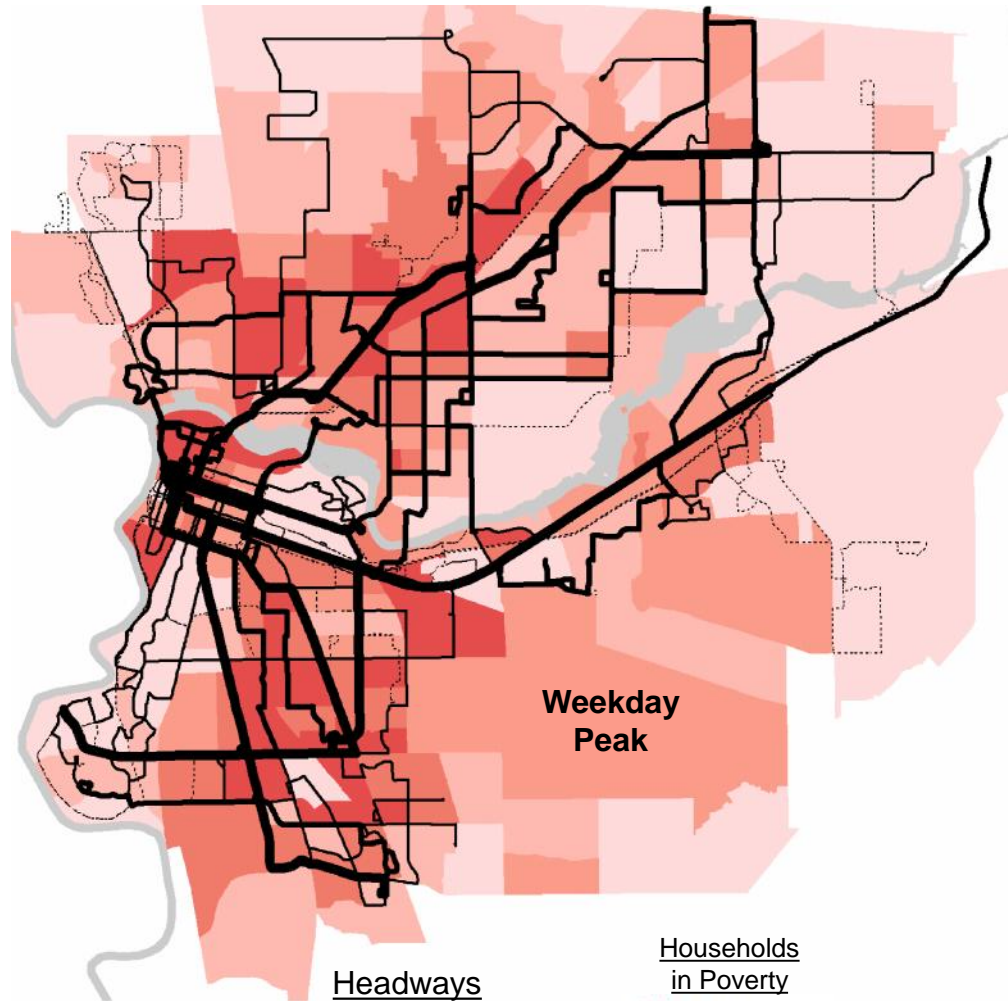


Saturday Midday

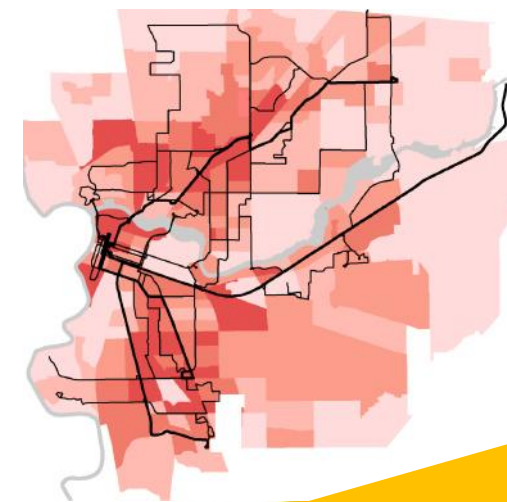


Sun/Hol Midday

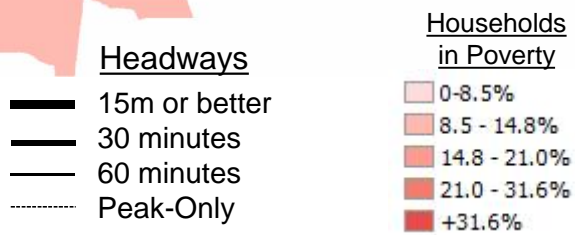




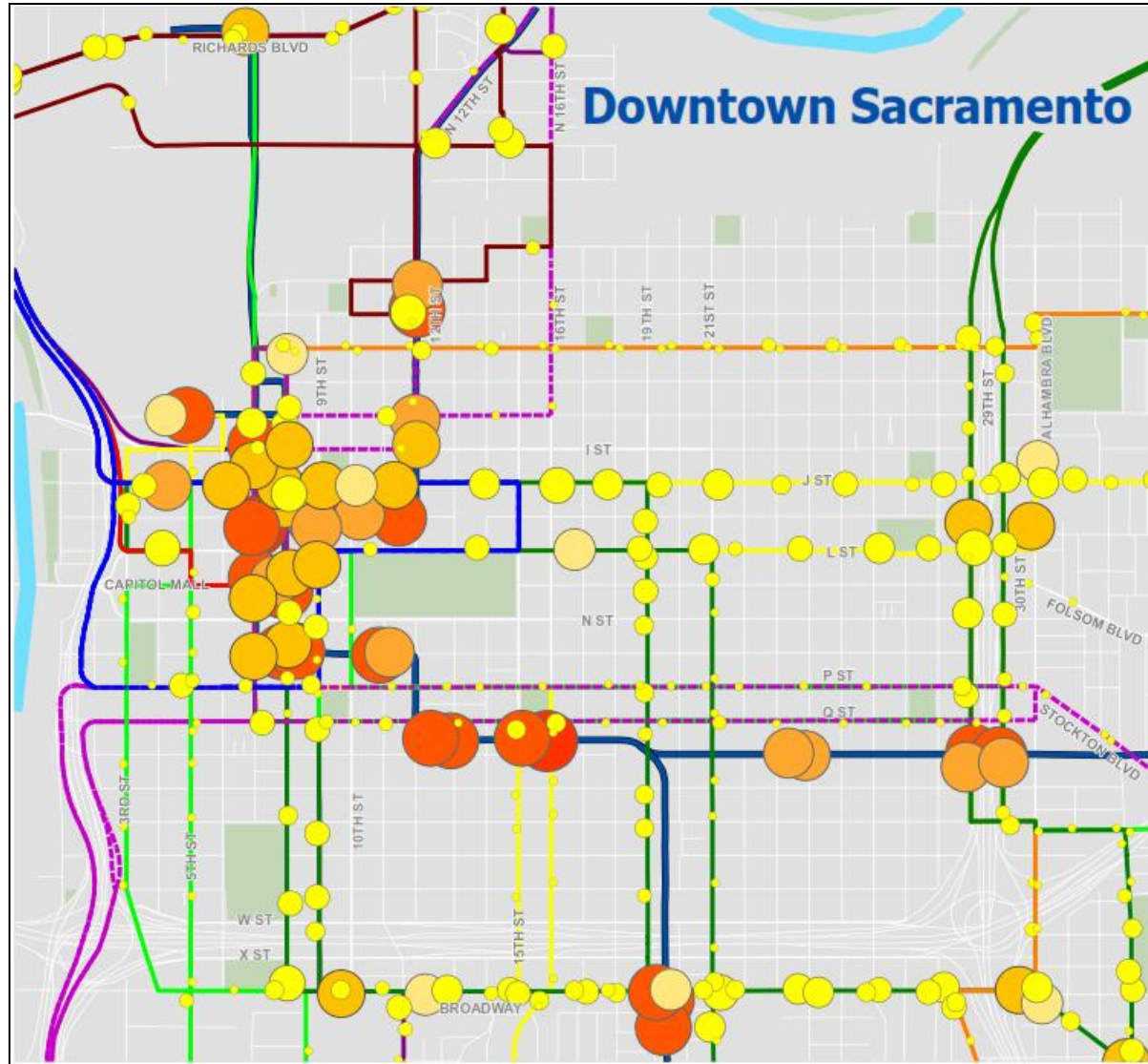
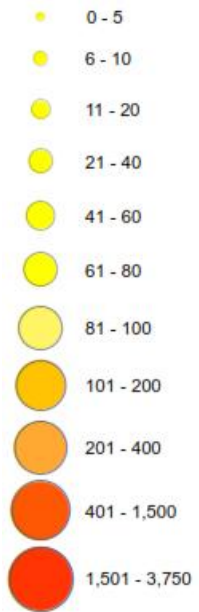
Saturday
Midday



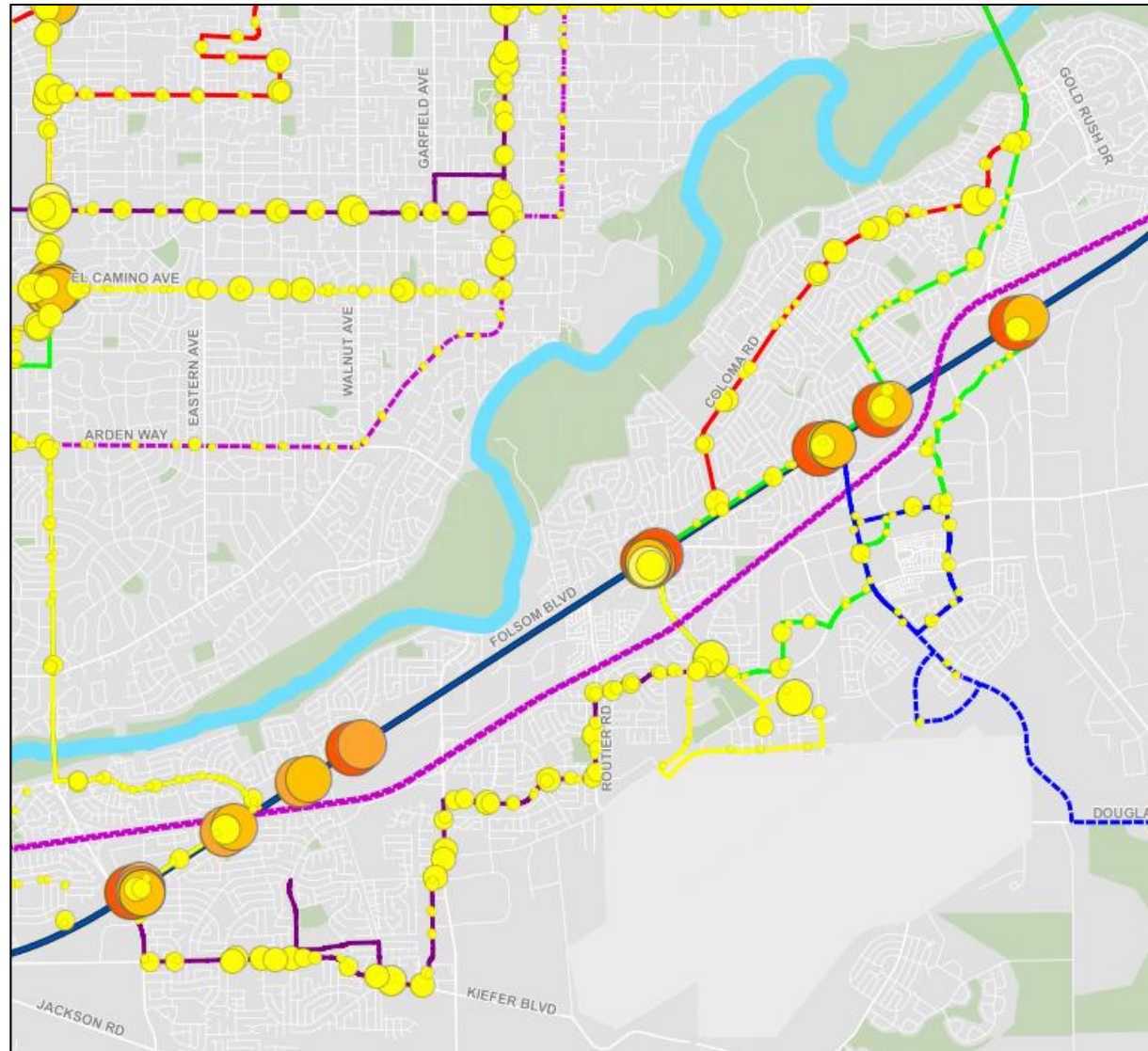
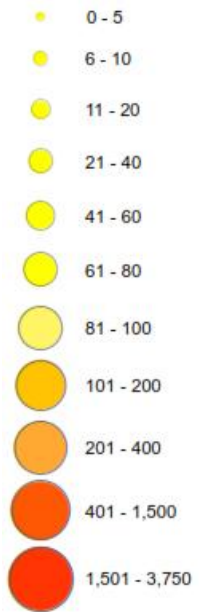
Sun/Hol
Midday



Boardings
Per Day



Boardings Per Day



Boardings Per Day

